



THINK FORWARD

World Trademark Review Honors Brinks Gilson & Lione for Ninth Consecutive Year

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CHICAGO—Intellectual property law firm Brinks Gilson & Lione (Brinks) has again received top recognition in *World Trademark Review 1000—The World’s Leading Trademark Professionals (WTR)* for the ninth year in a row. The publication’s 2020 edition ranks Brinks in the Gold Band for Illinois and in the Silver Band nationally for trademark matters.

Elaborating on its ranking, *WTR* writes, “The most striking thing about Brinks Gilson & Lione’s brands practice is the depth of its collective experience, which encompasses all aspects and phases of trademark selection, procurement, management, enforcement and monetization.”

Six Brinks trademark attorneys, including Jerome Gilson, David S. Fleming, Jeffery A. Handelman, Andrew J. Avsec, and Howard S. Michael, are recognized again this year, and Virginia Wolk Marino, described as “a top expert on pharmaceutical trademarks,” is ranked for the first time.

Fleming, noted as “stand[ing] out as an exceptionally smart and remarkably diligent lawyer who is willing to do whatever it takes to get to the right answer and result for his clients,” is ranked in the Gold Band, Enforcement and Litigation in Illinois, and in the Silver Band, Enforcement and Litigation nationally. Handelman is ranked in the Silver Band, Enforcement and Litigation nationally, and Gold Band in Illinois. The author of the two-volume *Guide to TTAB Practice*, *WTR* calls Handelman, “as well versed as anyone when it comes to TTAB practice and complex litigation.”

Trademark practice co-chairs Avsec and Michael are both elevated to Silver Band for Enforcement and Litigation as well as Prosecution and Strategy in Illinois. *WTR* elaborates: “Andrew is a true business partner to his clients. He provides outstanding customer service and is superb at coordinating cases requiring the involvement of multiple departments and individuals, as well as international associates.” Michael was praised for his strategic and immersive approach to understanding his clients’ businesses, “rather than just proposing the most aggressive options, he thinks carefully about what... to achieve and how to do it in the least time and with the least expense.”

Jerome Gilson is again recognized as a trademark Luminary, “who needs no introduction as one of the trademark world’s greatest thinkers and achievers.”

WTR 1000 seeks to serve as a definitive and comprehensive guide to locating the best trademark law practitioners worldwide. The publication’s research process involves hundreds of interviews with attorneys and clients around the globe, and reflects the depth of experience, market presence, and level of work in which firms are engaged.

Visit <http://www.worldtrademarkreview.com/> for more information.

Brinks Gilson & Lione

Celebrating more than 100 years of intellectual property law, Brinks Gilson & Lione is one of the largest intellectual property law firms in the US, and helps clients around the world protect and enforce their intellectual property rights. Our lawyers, patent agents and scientific advisors assist clients in all aspects of patent, trademark, unfair competition, trade secret, and copyright law. Brinks attorneys provide informed counsel with respect to innovations in a range of complex and valuable technologies, including pharmaceuticals, chemicals, bioengineering, industrial manufacturing, electronics and software, and medical devices. Visit www.brinksgilson.com for more information.