



THINK FORWARD

Brinks Gilson & Lione Attorney To Moderate Additive Manufacturing Panel At Integr8™ Industry 4.0 Conference On Nov. 9 In Detroit

October 09, 2017

Ann Arbor, Mich.— Brinks Gilson & Lione, one of the nation's largest intellectual property law firms, announced that Keith D. Weiss, Ph.D., an intellectual property attorney in the firm's Ann Arbor office, will be a moderator at Integr8™, a new cross-discipline global conference focused on Industry 4.0 technologies, Nov. 9 in Detroit. The conference, the first of its kind to tackle the integration of the eight technologies currently disrupting the manufacturing industry, is being hosted by Automation Alley.

Integr8™ will advance attendees' knowledge and understanding of Industry 4.0, also known as the fourth industrial revolution, and will help companies enhance their global competitiveness. It is expected to attract hundreds of manufacturing and technology professionals from across the region and the world to discuss the eight technologies associated with Industry 4.0: cybersecurity, big data and artificial intelligence, additive manufacturing, advanced materials, robotics, the Industrial Internet of Things, cloud computing and modeling, simulation and visualization. Weiss will moderate a panel on obstacles to additive manufacturing.

At Brinks, Weiss focuses his practice on patent prosecution and intellectual property agreements with an emphasis on IP portfolio planning, development and intellectual asset management. Listed as an inventor on more than 30 U.S. patents and four pending patent U.S. patent applications, Weiss understands the product development cycle, having been through the process many times. Prior to practicing law, he worked for 20 years in R & D management, product development and technology licensing. He has substantial experience with advanced materials, applications and equipment used in multiple global industries including automotive, aerospace, coatings, plastics and microelectronic fabrication.

For a complete list of Integr8™ speakers, as well as registration information, visit automationalley.com/Integr8.

About Automation Alley

Integr8™ is presented by Automation Alley, Michigan's leading nonprofit technology and manufacturing business association, connecting industry, academia and government to fuel Southeast Michigan's economy and accelerate innovation. The mission of Automation Alley is to position Southeast Michigan as a global leader in Industry 4.0 by helping members increase revenue, reduce costs and think strategically as they keep pace with rapid technological changes in manufacturing.

Brinks Gilson & Lione

Celebrating its centennial year in 2017, Brinks Gilson & Lione is one of the largest intellectual property law firms in the US, and helps clients around the world to protect and enforce their intellectual property rights. Our more than 140 lawyers, patent agents and scientific advisors assist clients in all aspects of patent, trademark, unfair competition, trade secret, and copyright law. Brinks attorneys provide

informed counsel with respect to innovations in a range of complex and valuable technologies, including pharmaceuticals, chemicals, bioengineering, industrial manufacturing, electronics and software, and medical devices. More information is at www.brinksgilson.com.