



THINK FORWARD

Brinks Gilson & Lione's Oberholtzer Interviewed by Comcast Newsmakers

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ANN ARBOR—Steven L. Oberholtzer managing shareholder of the Ann Arbor office of Chicago-based [Brinks Gilson & Lione](#), one of the largest intellectual property law firms in the U.S., was a guest on Michigan's Comcast Newsmakers, a news platform presenting public affairs information via interviews with local, state and federal officials and business and community leaders.

The topic of the interview, which can be viewed [here](#), was a discussion on the unique challenges faced by traditional automakers and their supplier partners amid high profile collaborations between the auto and tech industries. Oberholtzer advises the auto industry to protect its core competencies while using shared technologies vital to the ongoing development of autonomous vehicles, hybrids and other technology-driven initiatives which reflect a fundamental shift in the auto industry. The interview followed a [blog post](#) Oberholtzer contributed to Automotive News in June 2016 on the same topic.

Oberholtzer's practice at Brinks focuses on patent and trademark counseling, corporate intellectual property policy development and administration, technology licensing, joint development and joint venture relationship agreements. He has extensive experience with the intellectual property legal issues of the automotive industry and a lifelong interest in the industry and its products. Oberholtzer was previously employed as a senior project engineer with a domestic OEM manufacturer and as in-house patent counsel for a Tier 1 supplier. In private practice, he has acted as primary outside counsel for a number of Tier 1 and lower tier supplier engagements that include worldwide responsibility for all intellectual property issues and management of teams of attorneys handling all facets of these matters.

Oberholtzer is the principal author of a primer on intellectual property entitled, *The Basic Principles of Intellectual Property Law*. He holds a B.S. in mechanical engineering from Kettering University, formerly known as the General Motors Institute, and received his J.D. from the Detroit College of Law at Michigan State University.

Comcast Newsmakers is presented online at www.comcastnewsmakers.com and across Comcast's national Xfinity on-demand service.

Brinks Gilson & Lione

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Clients around the world rely on Brinks to help them protect and enforce their intellectual property rights. Brinks attorneys provide counseling in all aspects of patent, trademark, unfair competition, trade secret and copyright law. More information is available at www.brinksgilson.com.