

THINK FORWARD

U.S. News & World Report and Best Lawyers Again Rank Brinks Gilson & Lione Highest in Patent, Trademark Law for 2016

November 16, 2015

CHICAGO—Brinks Gilson & Lione, one of the largest intellectual property law firms in the United States, has again been recognized by *U.S. News and World Report* and *Best Lawyers* in their "Best Law Firms" rankings for 2016.

The sixth edition of the annual Best Lawyers listing ranks Brinks nationally in its highest level at Tier 1 in the category of Patent Law for the sixth year in a row, and in Trademark Law for the fourth year in a row. Brinks Gilson & Lione also was ranked Tier 2 in Litigation-Intellectual Property and Litigation-Patent nationally, also for the fourth consecutive year.

In the metropolitan rankings, encompassing 185 major U.S. markets, Brinks' Chicago office is rated Tier 1 in Copyright Law, Litigation-Intellectual Property, Litigation-Patent, Patent Law, and Trademark Law. Brinks' office in Ann Arbor, Mich. achieved a Tier 1 designation for Patent Law, and Brinks' office in Research Triangle Park, N.C. earned a Tier 1 ranking for Biotechnology Law and Patent Law.

Thirteen Brinks attorneys were selected by their peers for inclusion in the 2016 edition of *The Best Lawyers in America*. Three of them—Allen R. Baum, William H. Frankel, and Steven L. Oberholtzer—also received "Lawyer of the Year" recognition in their respective practice areas.

To be eligible to participate in the "Best Law Firms" submission process, a firm must have at least one attorney who has received high enough peer-review to be listed in the current edition of Best Lawyers.

The "Best Law Firms" rankings are based on a rigorous evaluation process that includes client and lawyer evaluations, peer review from leading attorneys in their field, and review of additional information provided by the law firms themselves. Clients were asked to provide feedback on firm practice groups, addressing expertise, responsiveness, understanding of a business and its needs, cost-effectiveness, civility, and whether they would refer another client to the firm. Peers voted on expertise, responsiveness, integrity, cost-effectiveness, whether they would refer a matter to a firm, and whether they consider a firm a worthy competitor.

The 2016 "Best Law Firms" rankings are available at http://bestlawfirms.usnews.com/.

Brinks Gilson & Lione

The attorneys, scientific advisors and patent agents at Brinks Gilson & Lione focus their practice in the field of intellectual property. Brinks is one of the largest intellectual property law firms in the U.S. Clients around the world use Brinks to help them protect and enforce their intellectual property rights. Brinks lawyers provide counseling in all aspects of patent, trademark, unfair competition, trade secret and copyright law. More information is at www.brinksgilson.com.