

BRINKS
GILSON
& LIONE
100 YEARS OF IP LAW



GUSTAVO SILLER SHAREHOLDER

“To be an effective counselor, you have to understand the client’s industry and their overall business goals.”

Gus Siller was elected by the shareholders as the president of Brinks Gilson & Lione. Gus Siller’s clients get two for the price of one: an experienced counselor who understands how to develop successful intellectual property portfolios, and a formidable litigator who defends those portfolios powerfully in court. His background in computer, electrical and mechanical engineering is invaluable to companies involved in telecommunications, analog and digital technology, medical devices, computer design, semiconductor technology, expert systems, software related technology, conveyor devices and packaging technology. Gus is also a licensed patent attorney with experience in patent prosecution and post-grant proceedings.

As a litigator, Gus has defended clients against infringement claims by both competitors and NPEs. He is experienced at helping companies decide when to litigate and when to settle, and in executing individualized dispute-resolution strategies for best results.

Gus has developed a particular niche helping Asian companies navigate U.S. intellectual property protection laws. He works with companies from China, Japan and Korea to identify and minimize the risks of bringing sophisticated technology to U.S. markets. Gus supervises portfolios containing thousands of new patents each year, protecting innovation against infringement and

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EDUCATION

J.D.
DePaul University College of Law,
1982

Graduate Coursework, Computer
and Electrical Engineering
Illinois Institute of Technology

B.S., Mechanical Engineering
Northwestern University, 1979

BAR ADMISSIONS

Illinois
Illinois Supreme Court
Supreme Court of the United
States
U.S. Court of Appeals, Fed. Cir.
U.S. Dist. Court, N.D. Illinois, Trial
Bar
U.S. Patent & Trademark Office

leveraging it through licensing and other transactions.

Since 2005, Gus has been recognized annually as an Illinois Super Lawyer in Intellectual Property Litigation.

EXPERIENCE | OVERVIEW

- Gus achieved a favorable settlement for LG Electronics in a patent infringement action involving cellular telephones and tablets.
- He defended LG Philips LCD (now LG Display Co.) in an infringement action brought by several patent holding companies, which settled after Gus filed summary judgment motions.
- In another patent-holding company case, Gus represented Ericsson and Sony-Ericsson in defending infringement allegations brought by MLR, which ultimately settled.
- Gus achieved a favorable settlement for Power Measurement Ltd. and Power Measurement Inc. in an action alleging antitrust violations, tortious interference with a prospective business relationship and unfair competition against General Electric Co. He also defended the Power Measurement entities in a 10-patent infringement action related to digital power monitoring systems brought by General Electric.

EXPERIENCE | LEGAL

Brinks Gilson & Lione, Chicago, Illinois
President, 2018-Present

United States Department of Energy, Argonne, Illinois
Patent Attorney, 1985-1989

EXPERIENCE | TEACHING

DePaul University College of Law
Adjunct Professor, 1995-1997

PRACTICE GROUP(S)

- Litigation
- Patent Prosecution

TECHNICAL BACKGROUND

- Analog Electronics
- Digital Electronics
- Semiconductors
- Software

FORWARD THINKING

Publications

- *Minority Powerbrokers Q&A: Brinks' Gustavo Siller Jr.* - December 08, 2014
- *Feature Article: Leading Law Firm Rainmakers* - 2010 - November/December 2010

- Managing the IP "Wine Cellar" - *November 2005*
- Patent and Trade Secret Protection of Computer Technology Siller, et al., - *April 1993*

Alerts

- U.S. Supreme Court Overrules Seagate, Making Increased Damages More Possible in Patent Cases - *June 16, 2016*

Presentations

- "USITC Section 337 Investigations and Responses: The ITC Hearing and Decision - What to Expect," Beijing and Shenzhen, China, April 2009
- "USITC Section 337 Investigations and Responses: You Receive a Section 337 Complaint! Now What? Required Responses and Possible Countermeasures," Beijing and Shenzhen, China, April 2009
- Technical Barriers and Enterprises Overseas IP Strategies Forum, Shanghai, China, 2008
- International Intellectual Property Law, St. Peter's College, Oxford University, UK, July - August 2003

HONORS

- Illinois Super Lawyers, Intellectual Property Litigation, 2005-2016
- Leading Intellectual Property Lawyer, Leading Lawyers Network, Law Bulletin Publishing Company, 2004-2005, 2007, 2009-2012, 2015-2016

AFFILIATIONS

- American Bar Association
Litigation Section
Intellectual Property Law Section
- Licensing Executives Society
- International Trade Commission Trial Lawyers Association
- Intellectual Property Owners Association

LANGUAGES

- Spanish

REPRESENTATIVE MATTERS

- *Cascades Innovation Inc. v. HTC Corp et al.*, (N.D. Ill. 2011). Subject: Represented LG Electronics, Inc. in defending patent infringement allegations for cellular telephones and tablets. Resolution: Settled favorably for LG Electronics.
- *Shop-Vac Corp. v. Alton Industries Group Ltd.* (N.D. Ill. 2013) Subject: Represent Alton Industries in suit alleging infringement of 5 patents. Currently pending.
- *New Medium Technologies LLC. AV Technologies, LLC. IP Innovation LLC and Technology Licensing Corporation. v. Barco N.V., et al.* (N. D. Ill. 2005). Subject: Represented LG Philips LCD (now LG Display Co.) in defending an action for patent infringement brought by several patent holding

companies of numerous patents. Resolution: Settled after filing of summary judgment motions on behalf of LG Philips.

- *MLR, LLC v. US Robotics Corp., et al.* (N.D. Ill. 2002). Subject: Represented Ericsson and Sony-Ericsson in defending action for patent infringement brought by MLR, a patent holding company. Resolution: Settled.
- *Power Measurement Ltd., et al. v. General Electric Co.* (D. Conn. 2002). Subject: Represented Power Measurement Ltd. and Power Measurement Inc. in an action for anti-trust, tortious interference with prospective business relationship and unfair competition brought against the General Electric Co. and in defending a ten patent infringement action related to digital power monitoring systems brought by the General Electric Co. against Power Measurement Ltd. and Power Measurement Inc. Resolution: Settled.
- *Schreiber Foods Inc. v. Saputo* (N.D. Ill. 1999). Subject: Represented Schreiber Foods Inc. in a patent infringement action brought by Schreiber Foods Inc. against Saputo relating to food processing technology. Resolution: Settled.
- *Park City Group, Inc. v. Campbell Software, Inc.* (D. Utah 1998). Subject: Represented Campbell Software, Inc. in defending a patent infringement action brought by Park City Group, Inc. relating to time management and employee scheduling software. Resolution: Settled.
- *Discovision Associates v. Disc Manufacturing Inc. (DMI)* (D. Del. 1995). Subject: Represented Disc Manufacturing Inc. in defending a patent infringement action against DMI relating to compact disk encoding technology. Resolution: Settled.
- *Aliant Communications Inc. v. Interstate Energy Corp.* (S.D. Iowa 1998). Subject: Represented Interstate Energy Corp. in a trademark infringement action. Result: Settled after temporary restraining order hearing and preliminary injunction hearing.
- *Square D Co. v. Power Measurement Ltd., et al.* (D. Del. 1995). Subject: Represented Power Measurement Ltd. in defending a patent infringement action brought by the Square D Co. against Power Measurement Ltd. Resolution: Settled.
- *Alpine Lace v. Kraft Food, et al.* (D. N.J. 1995).
- *In re Matter of Certain Integrated Circuit Devices, Processes for Making Same, Components Thereof and Products Containing Same* (ITC), 1993.