

BRINKS
GILSON
& LIONE
100 YEARS OF IP LAW

**THE WAY FORWARD WITH
THE INTERNATIONAL PATENT GROUP**



**PROTECTING INNOVATION
IN A CHANGING WORLD**



THE WAY FORWARD

means not letting obstacles impede your progress

As the economies of the world become more reliant on one another, it is becoming increasingly important for both businesses and individuals to formulate an international patent strategy.

At Brinks Gilson & Lione, our International Patent Group provides a wide variety of services to ensure that our clients are able to obtain, maintain and assert their international patent rights in an effective manner. We offer our clients a wealth of experience and an impressive infrastructure for filing and prosecuting patent applications throughout the world.

The Group includes partners, associates and scientific advisors, all with considerable skill in filing and prosecuting international patent applications. Not only do our seasoned attorneys understand the importance of getting to know a client personally, they also know how important it is to understand a client's invention and business model—both inside and out—so as to formulate an effective international filing strategy. This is our way forward.

“Only 12 firms stand out across the practice spectrum. Brinks Gilson & Lione is one of the IP VIPs”

BTI CONSULTING GROUP
2015 INTELLECTUAL PROPERTY OUTLOOK

450+

PATENT CASES
IN 10 YEARS

STRENGTH THROUGH SIMPLICITY

Our guiding principle in litigation is to keep it simple and efficient. The technology and legal principles may be

complex, but to succeed, trial themes need to be clear and persuasive and developed early in the case. Discovery needs to be strategic and purposeful. Our efficiency keeps litigation costs down for our clients while, at the same time, achieving success.

STEM

ADVANCED
DEGREES

LEADERS IN SCIENCE AND TECHNOLOGY

With numerous advanced degrees in the STEM areas, Brinks lawyers and patent

agents speak the language of innovation. Many have held private industry positions providing hands-on technology and engineering experience, along with a practical understanding of business issues. Our client-side perspective helps us anticipate obstacles, spot opportunities and develop strategies to increase portfolio value.

CITED

IN 350+ COURT
DECISIONS

TAILORED BRAND PROTECTION STRATEGIES

Several of the trademark group's members have authored prominent and

leading treatises relating to trademark law, including trademark litigation, international trademark practice, a corporate compliance treatise, a leading treatise on TTAB practice and the 10-volume leading treatise Gilson on Trademarks, cited in over 350 US court decisions.

AIA

POST-GRANT
PROCEEDINGS

CHALLENGE-RESISTANT PATENTS

With the advent of AIA post-grant proceedings, the protection of your patents must adapt to the new reality

of stronger patent challenges. Your patent's best protection from attack? Prepare for it early in the prosecution phase, well before the patent is issued. Our prosecution group works hand-in-hand with our litigation group to adapt, respond and prepare for challenges to come.

CONSISTENTLY RECOGNIZED AS A NATIONAL LEADER IN IP LAW

Best Law Firm - National - IP Law, 2016

Tier 1 - IP Litigation 2018-2019

Patent Law, 2011-2019

Trademark Law, 2013-2019

Tier 2 - IP Litigation, 2013-2017

Patent Litigation, 2013-2019

Copyright Law, 2019

Tier 3 - Copyright Law, 2017-2018

U.S. News & World Report

Top Ranked for Intellectual Property Law in Illinois, 2003-2018

Chambers USA: America's Leading Lawyers for Business

Corporate INTL magazine Copyright Law Firm of the

Year - Illinois, 2015, 2017

Gold Band, Illinois, 2012-2019

Silver Band, National Trademark, 2012-2019

World Trademark Review 1000

Top law firm for Patent Prosecution (Including reexamination and post-grant proceedings), 2009-2018

Top law firm for Trademarks, non-contentious, 2014, 2018

Legal 500 - United States

Silver Band, Patent Litigation - Illinois, 2012-2018

Silver Band, Patent Law - North Carolina, 2012-2018

Silver Band, Patent Law - Michigan, 2014-2015

Bronze Band, Patent Law - Michigan, 2016-2018

Silver Band, Patent Law - Utah, 2015-2017

Recommended, Patent Licensing - Illinois, 2012, 2013

Recommended, Patent Prosecution - Illinois, 2012-2018

Recommended, Transactions - Illinois, 2016-2018

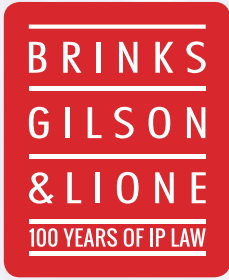
IAM Patent 1000: The World's Leading Patent Practitioners

IP LAW, ILLINOIS

BAND 1 2017

CHAMBERS USA

BEST LAWYERS
BEST LAW FIRMS
U.S. NEWS
2016



WHY OTHERS MOVE FORWARD WITH US



AT A GLANCE

1917
FIRM WAS FOUNDED

ALL ASPECTS OF **IP**

60+
TECHNOLOGY AREAS COVERED

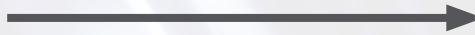
10+
LANGUAGES

INDUSTRY SECTORS

- Automotive
- Biologics/Biosimilars
- Biotechnology & Pharmaceuticals
- Chemical, Energy & Agriculture
- Clean and Green Technology
- Consumer Goods
- Electrical and Computer
- Mechanical
- Medical Devices
- Nanotechnology

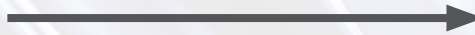
“Brinks is one of only ten law firms in the U.S. that “has a truly national presence coupled with the capacity to handle [the] sophisticated and complex work” of Patent Prosecution and Trademark ”

BTI CONSULTING GROUP 2015 INTELLECTUAL PROPERTY OUTLOOK



“With deep reservoirs of prosecution and litigation experience to tap into, the illustrious ensemble furnishes clients with trenchant solutions to just about any patent problem.”

IAM® PATENT 1000 (2017)



INSIDE KNOWLEDGE

Brinks clients receive regular Brinks IP Alerts on breaking judicial decisions, IP legislation, rulemaking and best practices. Our clients also have access to our CLear Knowledge Now panel videos and other CLE materials.

MOVE FORWARD IN



- Chicago, IL
- Washington, DC
- Indianapolis, IN
- Research Triangle Park, NC
- Shenzhen, China