



EMILY KAPPERS ASSOCIATE

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EDUCATION

J.D., cum laude, Certificate in Intellectual Property
DePaul University College of Law, 2015
B.A., Communication, English
University of Illinois at Urbana-Champaign, 2011
Minor, History
University of Illinois at Urbana-Champaign, 2011

BAR ADMISSIONS

Illinois
U.S. Dist. Court, N.D. Illinois

Emily Kappers focuses her intellectual property law practice on trademark, trade dress, copyright, and unfair competition law. Emily represents a diverse range of clients, from large corporations to start-up companies both in the United States and internationally.

Emily's trademark prosecution and counseling practice includes the clearance, prosecution, and enforcement of trademarks. Emily partners with her clients to develop, grow, and maintain their trademark portfolios, and advises clients on trademark protection in the United States and in key foreign jurisdictions, including China and the European Union.

Emily's litigation experience includes representing clients in Trademark Trial and Appeal Board oppositions and cancellation actions, and in civil litigation in federal district court. Emily is experienced with domain name disputes under the Uniform Name Dispute Resolution Policy, and skilled in assisting clients with online intellectual property protection.

Emily is active in both the legal and Chicago community. Emily serves as the Chair of the Chicago Women in Intellectual Property (ChiWIP)'s Social Events and Networking Committee, and as a board member of the Ravinia Associates Board.

EXPERIENCE | LEGAL

- **Brinks Gilson & Lione**, Chicago, IL
Associate, 2016-Present
- **Neal & McDevitt**, Chicago, IL
Associate, 2015-2016

PRACTICE GROUPS

Copyright
International Trademark
Licensing
Litigation
Trademarks & Unfair Competition
Design Protection

FORWARD THINKING

Alerts

- New DMCA Registration Requirements, December 07, 2016
- SCOTUS Determines That Decorations on Cheerleading Uniforms Are Conceptually Separable From Uniforms and Eligible For Copyright Protection, March 24, 2017
- Cutting the Dead Wood: The USPTO's Post-Registration Trademark Use Audit Program, November 16, 2018
- Mission Products v. Tempnology: SCOTUS Holds that Rejection of Trademark License in Bankruptcy Does Not Terminate the Right to Use the Mark, May 22, 2019
- USPTO Issues Examination Guide on Trademark Applications for Cannabis and Cannabis-Related Goods and Services, June 11, 2019
- USPTO Now Requires U.S. Licensed Attorneys in all Trademark Matters, August 05, 2019
- Federal Circuit Deems Multi-Color Product Packaging Marks Inherently Distinctive, April 29, 2020
- U.S. Copyright Office and Lawmakers Agree: The DMCA Fails to Function in the New Millennium, June 08, 2020
- The Wedding is Off: Second Circuit Vacates Summary Judgment in Tiffany Engagement Ring Case, September 28, 2020

Presentations

- "Copyright & Fair Use," Rush University Medical Center's Copyright Week, October 23, 2018
- "Brand Expansion Considerations," Chicago Bar Association IP Committee – Young Lawyers Section, October 3, 2018
- "International Trademark Searching and Filings Strategies for a Global Economy," Brinks 2017 IP Developments Webinar, April 4, 2017

HONORS

- Illinois Rising Star, *Managing Intellectual Property* magazine, 2020

AFFILIATIONS

- International Trademark Association
- Chicago Women in IP
Chair of Social Events and Networking Committee
- Ravinia Associates Board
Board Member