



PAUL LUNSFORD ASSOCIATE

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EDUCATION

J.D.,
Indiana University, 2013
B.S., Aerospace Engineering
University of Notre Dame, 2006

BAR ADMISSIONS

Indiana
U.S. Patent & Trademark Office
U.S. Dist. Court, S.D. Indiana
U.S. Dist. Court, N.D. Indiana

Paul Lunsford is known for solving patent problems quickly and efficiently. From initial analysis, to application drafting, to working with the U.S. Patent and Trademark Office, Paul takes a practical, efficient approach that focuses on the core value of the invention. As a result, he is able to move patent applications towards issuance when others cannot.

Applying Brinks, Gilson & Lione's forward-thinking philosophy, Paul drafts high-quality patents that anticipate changes in client industries. He skillfully balances the need for deep, overlapping patent protection with the realities of markets, deadlines and budgets. Paul keeps a close watch on client patents, and is proactive in proposing divisionals and continuations to strengthen protection when needed.

Paul has helped protect inventions involving medical devices, aerospace, unmanned aerial vehicles, turbine engines, lighting systems, refrigeration and heating systems, desalinization, and ceramic composites. In addition to his patent work, he has assisted clients in protecting trademarks in the United States, Europe and Asia.

Before joining Brinks Gilson & Lione, Paul served for four years as an officer in the U.S. Navy.

EXPERIENCE | OVERVIEW

- Working in the area of green technology, Paul drafted and prosecuted several patent applications that will greatly improve the efficiency of solar power and desalinization facilities
- After a patent application handled by another firm stalled at the USPTO for seven years, Paul took over the case and needed only one response to convince the examiner of the invention's novelty and reach an agreement that allowed a patent to issue.
- In a development cheered on college campuses nationwide, Paul filed a patent application for a pizza box containing fast-acting desiccant in its upper layer—an innovation that keeps the pizza warm and the crust crisp.

EXPERIENCE | LEGAL

- **Brinks Gilson & Lione**, Indianapolis, Indiana
Associate, September 2013 - Present
Clerk, September 2012 – May 2013

EXPERIENCE | NON-LEGAL

- United States Navy, Surface Warfare Officer, January 2006 -January 2010.

Biographies | Paul Lunsford

EXPERIENCE | CLERKSHIPS & INTERNSHIPS

- Office of the Senator Richard Lugar, 2004

EXPERIENCE | CIVIC ACTIVITIES

- Outreach for Legal Literacy

PRACTICE GROUPS

Trademarks & Unfair Competition

Post-Grant Patent

Patent Prosecution

FORWARD THINKING

Alerts

- Supreme Court to Hear Claim Construction Case, January 20, 2016
- In re: Maatita: The Federal Circuit Adds a New Dimension to the Design Patent Indefiniteness Standard, September 04, 2018

Presentations

- "War Stories and Practical Applications of Intellectual Property," ACC-Indiana Chapter, Indianapolis, Indiana, September 10, 2014

AFFILIATIONS

- American Intellectual Property Law Association