



JOSEPH F. HETZ **SHAREHOLDER**

455 N. Cityfront Plaza Drive | Suite 3600
Chicago, IL 60611

P 312.321.4719
F 312.321.4299
jhetz@brinksgilson.com

EDUCATION

J.D.,
University of Michigan Law School, 1996
B.S., with Distinction and Departmental Honors, Electrical Engineering
Northwestern University, 1993

BAR ADMISSIONS

Illinois
U.S. Patent & Trademark Office
U.S. Dist. Court, N.D. Illinois

For 23 years, Joe Hetz has represented clients of all sizes, from Fortune 500 companies to start-ups, and has prosecuted over 3,500 patent applications. Joe is known for his creative, value-added approach to helping clients develop portfolios that can be monetized or otherwise used to satisfy strategic needs, all while meeting budget. His patents have gained national media attention for their broad scope and have generated millions of dollars in licensing fees.

Joe focuses his practice on patent prosecution with a technical concentration in memory systems, digital farming, data privacy and encryption, computer systems and peripherals, industrial sensors, communications systems, and Internet/e-commerce/business method inventions. In addition to prosecution before the U.S. and international patent offices, Joe has been involved in re-examination, re-issue, and *inter partes* review (IPR) proceedings and is one of a handful of patent attorneys to have ever been involved in a public use proceeding.

Joe has been recognized by his peers and clients as a leader in his field, being named a “Super Lawyer,” a “Leading Lawyer,” one of the world’s top 1,000 patent practitioners by Intellectual Asset Management magazine, and an attorney with notable experience in reexamination, reissue, and IPR proceedings by *The Legal 500*. In addition, Joe was appointed as an adjunct professor of patent prosecution, most recently at Northwestern University School of Law. Joe has also served on the Firm's Board of Directors for several years.

EXPERIENCE | LEGAL

- **Brinks Gilson & Lione**, Chicago, Illinois
Shareholder, January 2003-Present
Associate, September 1996 – December 2002
Summer Associate, Summer 1994 and 1995
- **Management Positions**
Patent Prosecution Group Co-Chair, 2020
Board of Directors, 2010-2011 (Executive Committee 2010), 2014-2015, 2018-2019 (Assistant Secretary 2019)
Strategic Planning Committee, 2012-2017
Docket Oversight Committee, 1996-Present (Chair 2003-2005)

EXPERIENCE | TEACHING

- **Northwestern University School of Law**
Adjunct Professor of Law
Patent Prosecution, Spring 2010-Spring 2014
- **Loyola University Chicago School of Law**
Adjunct Professor of Law
Patent Prosecution, Spring 2009
- **Valparaiso University School of Law**
Adjunct Professor of Law
Patent Prosecution, Fall 2007 and 2008

PRACTICE GROUPS

Post-Grant Patent
Patent Prosecution
International Patent

AREA OF FOCUS

Electrical & Computer

FORWARD THINKING

Alerts

- After Final Consideration Pilot 2.0 Extended, October 15, 2015
- Managing Patent Portfolios and Drafting Applications To Withstand IPR Challenges, February 10, 2017

HONORS

- Leading Patent Practitioner, *Intellectual Asset Management* magazine's "IAM Patent 1000: The World's Leading Patent Practitioners," 2014-2019
- Leading Intellectual Property Lawyer, Leading Lawyers Network, *Law Bulletin Publishing Company*, 2010-2019
- Illinois Super Lawyers, *Intellectual Property*, 2009-2019; *Rising Stars*, 2009-2012

AFFILIATIONS

- AIPLA (American Intellectual Property Law Association)
- CARPLS (Coordinated Advice & Referral Program for Legal Services)
Board of Directors, 2013-2020
- IPLAC (Intellectual Property Law Association of Chicago)
Vice-Chair of the U.S. Patents Committee, 2012-2014
Pro-Bono Steering Committee Representative, 2013-2014
- IPO (Intellectual Property Owners Association)

TECHNICAL BACKGROUND

- Analog Electronics
- Business Methods
- Digital Electronics
- Semiconductors
- Software

REPRESENTATIVE MATTERS

- **Representative Contested Matters**

Biographies | Joseph F. Hetz

- *Inter Partes Review* (IPR) Nos. IPR2014-00411/434 (U.S. Patent Nos. 8,426,813 and 8,193,496) and IPR2015-00065 (U.S. Patent No. 8,426,813). Represented Petitioner challenging patents directed to chemical leak inspection system and methods for performing inspections and detecting chemical leaks using an infrared camera system.
- Director-Initiated Reexamination Nos. 90/006,633 and 90/006,634. Represented Patent Owner against challenges by the Director of the USPTO on early patents covering Internet browsers.
- Public Use Proceeding for Patent Application No. 08/746,360. Represented Petitioner in a public use proceeding challenging a patent application directed to medical ultrasonic imaging using native tissue harmonics.