



THINK FORWARD

Brinks Shareholder Michael Spink named to IAM Strategy 300 – The World's Leading IP Strategists

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ANN ARBOR, Mich. – Michael N. Spink, an intellectual property attorney and shareholder in the Ann Arbor office of Brinks Gilson & Lione, one of the nation's largest intellectual property law firms, has been named to *IAM Strategy 300 – The World's Leading IP Strategists*, the ninth annual guide to globally renowned creators of IP value published by *Intellectual Asset Management (IAM)* magazine. The guide will be launched at the tenth annual IPBC Global in Ottawa, Canada, on June 18. It is the second time Spink has been named to the list.

Intellectual Asset Management (IAM) focuses on the many ways in which intellectual property and intangible assets can be used to create corporate value. The IAM Strategy 300 identifies attorneys, consultants, financiers and others whose primary expertise is assisting IP owners to increase the value of their IP portfolios.

At Brinks, Spink chairs the firm's Intellectual Asset Management and Licensing Legal Practice Group. His practice focuses on all aspects of client counseling, including procurement, licensing and opinions on patents, trademarks and copyrights. He has extensive experience in complex transactions involving intellectual property, including due diligence, acquisition, disposition and bankruptcy issues. He also has expertise in unusual trademarks based on sound, color, texture and scent and tweets and blogs [@funkymarksblog](#). Spink is co-chair of the Michigan chapter of LES, an international professional society comprised of nearly 3,000 members engaged in the transfer, use, development, manufacture and marketing of intellectual property.

Brinks Gilson & Lione

Celebrating its centennial year in 2017, Brinks Gilson & Lione is one of the largest intellectual property law firms in the US, and helps clients around the world to protect and enforce their intellectual property rights. Our more than 140 lawyers, patent agents and scientific advisors assist clients in all aspects of patent, trademark, unfair competition, trade secret, and copyright law. Brinks attorneys provide informed counsel with respect to innovations in a range of complex and valuable technologies, including pharmaceuticals, chemicals, bioengineering, industrial manufacturing, electronics and software, and medical devices. More information is at www.brinksgilson.com.